

B E C A U S E
C O S M E T I C S

Affiliate Compensation Plan

Updated April 1, 2022

⑥ BeCause Cosmetics Compensation Plan															Pool			Pool					Pool						
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%					
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	3%	4%	4%				
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	3%	3%	4%	4%	4%	4%	4%	4%	4%	5%		
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%		
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	6%	6%	6%		
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%		
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25			

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Affiliate Compensation Plan

Simple

Rewards consistency

Focuses behavior on relationships with individuals

Flexibility to work at your own pace

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Ranks

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Rank	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
------	---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----

Ranks are based on Lifetime Sales.

Rank Chart

Rank	Lifetime Sales
1	-
2	100
3	200
4	300
5	500
6	800
7	1,250
8	2,000
9	3,500
10	5,500

RED

YELLOW

11	8,000
12	11,000
13	14,500
14	18,500
15	23,000
16	28,000
17	33,500
18	39,500
19	46,000
20	53,000
21	60,500
22	68,500
23	77,000
24	86,000
25	100,000

GREEN

BLUE

BLACK

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Ranks

Based on Lifetime Sales.

You never move backwards.

You're never demoted.

You don't need to re-qualify. Ever.

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Rank Advancements

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Rank	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
------	---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----

Ranks are based on Lifetime Sales.

Rank Chart

Rank	Lifetime Sales
4	300
5	500
6	800
7	1,250
8	2,000
9	3,500
10	5,500

RED
YELLOW

GREEN	11	8,000
	12	11,000
	13	14,500
	14	18,500
	15	23,000
	16	28,500
	17	34,500
	18	40,500
	19	46,000
	20	53,000
BLACK	21	60,500
	22	68,500
	23	77,000
	24	86,000
	25	100,000

Rank Advancements
happen every week.

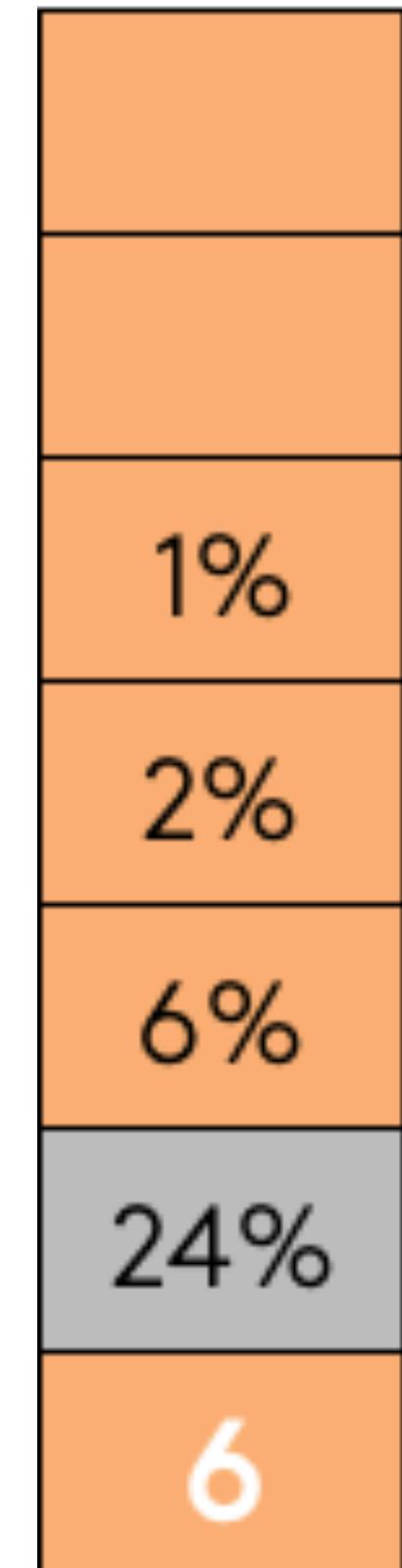
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How do Rank Advancements work?

If you reach the Sales milestone for a Rank during the week,
your Rank will change on Sunday morning.

For example, if you start the week with \$1,000 in
Lifetime Sales, you are a Rank 6 for the week.

You earn Commissions as a Rank 6, which is 24%,
and your Stack leaders earn on your Sales as a Rank 6.
Up 1 earns 6%, Up 2 earns 2%, and Up 3 earns 1%.



How do Rank Advancements work? (Continued)

Then, if you have \$250 in Sales during the week,
that gives you \$1,250 in Lifetime Sales.

You will advance to Rank 7 on Sunday morning
to start the next week.

Rank Advancements

Based only on your Lifetime Sales

Evaluated every week

Rank Advance faster

Leaders benefit from helping you,
not only from you helping them

Commissions on Personal Sales

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⑥ BeCause Cosmetics Compensation Plan															Pool			Pool					Pool				
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%			
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%			
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%			
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%			
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%			
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

How much do I get paid on my Personal Sales?

Match your Rank to your Personal Commission Rate

Examples...

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For example:

⑥ BeCause Cosmetics Compensation Plan										Pool					Pool					Pool						
Stack Bonuses	Up 5																1%	1%	1%	1%	2%	2%	3%	3%	4%	4%
	Up 4																1%	1%	1%	2%	2%	2%	3%	3%	4%	4%
	Up 3						1%	1%	2%	2%	2%		2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%	
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

Lifetime Sales \$1,026.00

Rank 6

24% Commission on personal Sales

B E C A U S E
C O S M E T I C S

Another example:

⑥ BeCause Cosmetics Compensation Plan										Pool					Pool					Pool						
Stack Bonuses	Up 5																1%	1%	1%	1%	2%	2%	3%	3%	4%	4%
	Up 4																1%	1%	1%	2%	2%	2%	3%	3%	4%	4%
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	5%	
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

Lifetime Sales \$5,213.00

Rank 9

29% Commission on personal Sales

Another example:

⑥ BeCause Cosmetics Compensation Plan										Pool					Pool					Pool						
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%		
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%		
	Up 3					1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%		
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%		
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%		
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%		
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

Lifetime Sales \$28,362.80

Rank 16

30% Commission on personal Sales

Commissions on Personal Sales

Rate based on Rank for the week

Paid every week via PayPal

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Commissions on your Stack

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⑥ BeCause Cosmetics Compensation Plan															Pool			Pool					Pool				
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%			
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%			
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%			
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%			
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%			
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

How much do I get paid on Sales from Affiliates in my Stack?

Match up their Rank and the distance they are from you.

For example:

⑥ BeCause Cosmetics Compensation Plan										Pool					Pool					Pool						
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%		
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%		
	Up 3					1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%		
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%		
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%		
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%		
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

If you are Up 1 (Sponsor) from a Rank 1 Affiliate,
You earn 8% on his or her Sales.

For example:

⑥ BeCause Cosmetics Compensation Plan										Pool					Pool					Pool						
Stack Bonuses	Up 5																1%	1%	1%	1%	2%	2%	3%	3%	4%	4%
	Up 4																1%	1%	1%	2%	2%	2%	3%	3%	4%	4%
	Up 3						1%	1%	2%	2%	2%			2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	5%	
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25

If you are Up 2 from a Rank 14 Affiliate,
You earn 4% on his or her Sales.

⑥ BeCause Cosmetics Compensation Plan															Pool			Pool					Pool				
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%			
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%			
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%			
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%			
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%			
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

Do I have to be a certain Rank to be paid on my Stack?

No.

⑥ BeCause Cosmetics Compensation Plan

Stack Bonuses	Up 5											Pool					Pool					Pool					
	Up 4												1%	1%	1%	2%	2%	2%	2%	3%	3%	3%	3%	3%	4%	4%	4%
	Up 3					1%	1%	2%	2%	2%		2%	2%	2%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	4%	4%	5%
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%	6%	6%
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	
	Rank	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

Is there a Minimum Sales Requirement for me to be paid on this Rank 14 Affiliate?

Yes. You need \$300 in a 2-month period.

Here are the details...

Minimum Sales Requirement

Two-month Sales minimum to keep a Branch of your Stack
(Based on the Affiliate with the highest Rank in the Branch)

Red	\$100
Yellow	\$200
Green	\$300
Blue	\$500
Black	\$800

Commissions on your Stack

Rate based on their Rank for the week and the distance
you are from them (Up 1, Up 2, etc.)

Paid every week via PayPal

Big Week Bonuses

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How do Big Week Bonuses work?

Each week that you have \$500 or more in Sales,
you earn a Big Week Bonus.

You receive \$25 for each \$500 in Sales for the week.

For example, if you have \$510 in Sales,
you get a Big Week Bonus for \$25.

If you have \$1,123 in Sales for the week,
you get a Big Week Bonus for \$50.

Big Week Bonuses

\$25 for every \$500 in Sales you have for the week

Paid every week via PayPal



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Pool Bonuses

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⑥ BeCause Cosmetics Compensation Plan															Pool			Pool					Pool				
Stack Bonuses	Up 5														1%	1%	1%	1%	2%	2%	3%	3%	4%	4%			
	Up 4														1%	1%	1%	2%	2%	2%	3%	3%	4%	4%			
	Up 3						1%	1%	2%	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%	4%	4%	4%	5%			
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%			
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%			
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%			
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

Pool Bonuses reward top Affiliates for consistency.

BeCause Cosmetics Compensation Plan													Pool					Pool					Pool				
Stack Bonuses	Up 5																1%	1%	1%	1%	2%	2%	3%	3%	4%	4%	
	Up 4													1%	1%	1%	2%	2%	2%	3%	3%	3%	3%	4%	4%		
	Up 3					1%	1%	2%	2%	2%			2%	2%	2%	3%	3%	3%	3%	4%	4%	4%	4%	4%	4%		
	Up 2	4%	4%	4%	3%	2%	2%	3%	3%	3%	3%	3%	3%	4%	4%	4%	4%	4%	5%	5%	5%	5%	5%	5%	5%		
	Up 1	8%	8%	8%	7%	7%	6%	6%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	6%	6%	6%	6%		
	Personal Commission	10%	11%	13%	16%	20%	24%	26%	28%	29%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%		
Rank		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	

How do Pool Bonuses work?

Every month, BeCause will put a percentage of ALL SALES into 3 Pools: Green, Blue, and Black.

The Pool for each color will be divided equally between all qualifying Affiliates.

For example, if there is \$1,000 in the Blue Pool and there are 14 Affiliates who qualify, each one will receive a Blue Pool check for \$71.43.

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Minimum Sales Eligibility for Pool Bonus

One-month Sales minimum to receive a Pool Bonus

(Based on your Rank)

Green	\$300
Blue	\$500
Black	\$800

Pool Bonuses

BeCause puts a percentage of all Sales into each Pool

Pool is divided equally among qualifying Affiliates

Paid monthly (on the 10th) via PayPal



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Commissions and Bonuses Examples

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This Affiliate would earn a little less in the new plan because she's very new and her Stack Sales are still small. As she Rank Advances, her Commissions % will increase.

OLD PLAN (AFL1)

Personal Vol	1,599.50
Team Sales	510.00

Personal (base)	479.85
Personal (bonus)	79.98
Team (bonus)	10.20

570.03

NEW PLAN (Rank 4 - 7)

Personal Sales	1,599.50
Stack Sales	510.00

Commissions	390.91
Big Week Bonus	75.00
Stack Bonuses	40.01
Pool Bonus	-

505.92

(64.11) -11.2%

This Affiliate would earn about 26% more. Her Stack Bonus is more than double what her team bonus was before. Plus, she qualifies for a Pool Bonus!

OLD PLAN (AFL2)

Personal Vol	1,433.00
Team Sales	6,334.00

Personal (base)	429.90
Personal (bonus)	71.65
Team (bonus)	126.68

628.23**NEW PLAN (Rank 11)**

Personal Sales	1,433.00
Stack Sales	6,334.00
Commissions	429.90
Big Week Bonus	50.00
Stack Bonuses	290.44
Pool Bonus	25.53

795.87

167.64 26.7%

This Affiliate would earn about 9% more. Her Stack Bonus is more than \$100 more than the previous plan. Plus, she qualifies for a Pool Bonus!

OLD PLAN (AFL3)

Personal Vol	3,094.00
Team Sales	8,568.50

Personal (base)	928.20
Personal (bonus)	154.70
Team (bonus)	257.06

1,339.96

NEW PLAN (Rank 13)

Personal Sales	3,094.00
Stack Sales	8,568.50

Commissions	928.20
Big Week Bonus	150.00
Stack Bonuses	362.66
Pool Bonus	23.62

1,464.48

124.52 9.3%

Affiliate Compensation Plan

Simple

Rewards consistency

Focuses behavior on relationships with individuals

Flexibility to work at your own pace

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